

the award winning...



a voice for young people



Interested? Download Exposure magazine at www.exposure.org.uk
call 020 8883 0260 or email editor@exposure.org.uk to find out more or get involved.

Joy Synak likes

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It took radio 38 years to reach an audience of 50 million. It took television 13 years to do the same. It took four years for 50 million people to be on the internet. It took Facebook three months.

Social media has rapidly morphed the nature of human interaction. It has become one of the most powerful tools on the Internet for people to express themselves and share ideas. It has an entire generation browsing its pages, has brought unknown artists into fame and has even assisted Barack Obama in the presidential election.

It's no shock that Exposure, the hub of north London's youth media communications, is on the Facebook bandwagon. It's not enough just to have a page. We needed to make sure that the way we use Facebook is useful to young people.

Our Facebook page features work, and news from the Exposure office as we pump it out, and tons of opportunities to take advantage of as well. By liking the page you get to see it all, and help us at the same time!

Exposure's page

is a neat way to see the work that our young people are producing. And it's convenient: all of our stuff can be seen with a few mouse clicks. From issues of Exposure magazine to poster campaigns, from short films to poetry, it's all on there.

It's not all about us though. Young people can come to Exposure's offices, join up, and we will publish stuff they produce on our page, providing a guaranteed audience that can be interacted with. Exposure gives young people experience in journalism, illustration, photography, and film; and they can take part in the Exposure Media Award programme. We also have links with organisations like LaunchPad who aim to get eager teens a job in the media industry.

It's not all work work work. Exposure often gets goodies sent to the office, and they have to get given to someone... could be you or someone you know. Just recently a few lucky heads got free tickets to hang out with American RnB artist Trey Songz...

So check out our fine page, give us a hand by hitting the 'Like' button and sharing it with your friends! The more young people know about Exposure, the more help Exposure can give to young people.

We don't think Exposure will be world famous in a few months – even if the idea of 50 million 'Likes' is awesome. But we're sure you'll like what we offer. Take a look: www.facebook.com/ExposureOrg

A pinch more businesslike



Exposure has received two bits of excellent news this week. First we formed a creative partnership with commercial film company Pinch Media, who'll help us grow our commercial filmmaking, and give young people a genuine taste

of the film industry. Secondly, Exposure received £10,000 for the Evening Standard's Dispossessed Fund to help us continue our work with disadvantaged young people! Cheers. Read more at www.exposure.org.uk/blog